#### **December 17, 2020**

The Board of Trustees of the Crowley Independent School District met in an Emergency Called Study Session on Thursday, December 17, 2020 at 6:00 p.m. via teleconference pursuant to Texas Government Code Section 551.045 upon the following agenda.

Public participation in this meeting was made accessible by calling 1 (346) 248-7799 or (669) 900-6833 (toll free) and using the meeting ID 982 1338 8856# to join the teleconference. Or, they can join via Zoom: https://crowley-k12-tx-us.zoom.us/j/98213388856.

A quorum of Board members was present. The meeting was duly called and notice of the meeting was posted in accordance with the provisions of Sections 551.041 and 551.045 of Texas Government Code, pursuant to public notice of this meeting and as allowed by the Texas Attorney's General issuance of temporary suspensions to certain Open Meeting laws due to the COVID-19 epidemic and closures.

#### **ROLL CALL**

#### THE FOLLOWING MEMBERS WERE PRESENT:

Lyndsae Benton
June W. Davis
Gary Grassia
Mia Hall
La Tonya Mayfield
Ryan Ray
Nedra Robinson

Pledge of Allegiance

**Public Hearing** 

**Campus Improvement Plans and Targeted Improvement Plans** 

Adjournment – Public Hearing

Call to Order of Regular Board Meeting

#### **Board Celebrations**

Trustee Dr. Mayfield commended campus administrators and their campus staff for creating very festive, warm and welcoming offices during the holiday season especially, during the Pandemic.

Board President Hall commended the North Crowley High School Football Team for their victory against Byron Nelson High School at the Bi-District Playoff Game. She stated "this was

a Fourth Quarter upset that was worthy of celebration"! The game took place on Friday, December 11, 2020 at Globe Life Park. The Final Score was 23-16.

During closing comments, President Hall also recognized NCHS Campus Principal Camcea Stapinski for proudly serving as the NCHS Number 1 Cheerleader and she also wished the team well on their next game.

# **Recognition Item(s)**

### **Fine Arts Recognitions**

Students in fine arts programs across Crowley ISD were recognized for their accomplishments this semester:

- -June Davis Elementary School: First place winners in the Ft. Worth Civic Orchestra's 2020 Holiday Carol Writing Competition.
- -North Crowley High School Band: Awarded straight ones at UIL Marching Band Competition and advanced to Area, placing fifth.

This portion of the meeting also included a "sneak peek" LIVE performance of the NCHS Winter Virtual Concert.

#### **CISD Heartbeat Team Award**

Rose Eatmon Math Instruction Specialist from Jackie Carden Elementary School, was recognized as the CISD Heartbeat Team Winner for the month of December.

#### **Open Forum**

No one spoke during Open Forum.

# **Report Item(s)**

# Strategic Marketing Plan for Student Recruitment and Retention

In alignment with Vision 2025 Goal 2: Engaged Community, the Communications and Marketing Department is strategically increasing efforts to recruit and retain students in an increasingly-competitive school choice environment.

The district recently conducted a Request for Proposals (RFP) for Marketing and Communications Software and Service Providers and is entering into partnerships with two firms that will provide a brief overview of their services during this meeting.

AR&D presented its Student Enrollment Management System and its Strategic Engagement Plan and Guide for the district.

BrandEra presented the process of developing Messaging Briefs to specifically highlight the following district programs: CTE, STEM PLUS, Early Childhood/Montessori and Crowley Collegiate Academy.

### **Continuing Education for School Board Members**

The guidelines adopted by the State Board of Education for Experienced Board Members states that each member shall complete various hours of continuing education annually.

The President must annually distribute the Framework for Governance Leadership and make a public announcement of those board members that have completed the required continuing education, who have exceeded the required hours, and who are deficient.

The announcement must be made at the last regular meeting of the Board of Trustees during the calendar year.

Completed the required continuing education - All

Exceeded the required hours of continuing education - None

Deficient in the required continuing education - None

RECOMMENDATION: No formal action.

#### Announcement to be made:

"All Crowley ISD Board members have met the required continuing education."

### No. 8185 Consent Agenda

Member (**Ryan Ray**) Moved, Member (**La Tonya Mayfield**) Seconded to approve the ORIGINAL motion 'Recommend the approval of Consent Agenda as presented '. Upon a roll call vote being taken, the vote was: Aye: 7 Nay: 0. The motion Carried unanimously 7 - 0.

- Approval of the Consent Agenda
- Approval of the November 19, 2020 Regular Board Meeting Minutes
- Financial Statements
- Budget Amendment
- Campus Improvement Plans and Targeted Improvement Plans
- Office Renovations / Facility Modifications for Crowley ISD Police Department
- 2021-2022 New Course Offerings
- Virtual Desktop Infrastructure (VDI) Ratification
- Emergency Chiller Replacement at Bess Race Elementary School Ratification

Lyndsae Benton Yes
June Davis Yes
Gary Grassia Yes
Mia Hall Yes
LaTonya Mayfield Yes
Ryan Ray Yes
Nedra Robinson Yes

#### **Consideration and Possible Action Item(s)**

# No. 8186 Graduation Ceremonies for the Class of 2021

Member (**Lyndsae Benton**) Moved, Member (**La Tonya Mayfield**) Seconded to approve the ORIGINAL motion 'Recommend approval of the Globe Life Field License and Use Agreement

for the 2021 graduation ceremonies as presented.' Upon a roll call vote being taken, the vote was: Aye: 7 Nay: 0. The motion Carried unanimously 7 - 0.

Lyndsae Benton Yes
June Davis Yes
Gary Grassia Yes
Mia Hall Yes
LaTonya Mayfield Yes
Ryan Ray Yes
Nedra Robinson Yes

#### **Future Action Item(s)**

### 2021-2022 School Calendar Development

The District is currently in the planning stages of developing the 2021-2022 school calendar that maximizes instruction time to help all students thrive. Drafts of the calendar will be reviewed by Cabinet, the District-Wide Educational Improvement Council (DWEIC) and principals before being brought to the School Board possible action at a future meeting. The District is also working with surrounding school districts in an effort to ensure that our school calendar is not significantly different from other districts.

A draft of the current 2020-21 calendar was provided for reference. This calendar was modified to include a later start date due to the COVID-19 pandemic.

This item will be presented during a future board meeting for Board approval.

# Additional Days School Year (ADSY) Calendar 2021-2022

The Additional Days School Year (ADSY) initiative addresses summer learning loss, which can have a profound effect on students from low-income backgrounds. The cumulative impact of summer learning loss has been shown to create a gap of up to three grade levels for low income students by fifth grade.

This item will be presented during a future board meeting for Board approval.

#### **Late Work Policy Review**

At the request of the Board, the Grading Guidelines committee met and reviewed late work policies from surrounding and model districts. This presentation includes what was found in the course of our research as well as the implications for students in each of those school systems. Based on this information, the District is requesting feedback from the Board on the strengths and weaknesses of each policy that is presented to inform the committees work on revising its current late work policy.

This item will be presented during a future board meeting for Board approval.

## May 2, 2021 Board of Trustees – Order of Election

A general election will be held May 1, 2021 for the purpose of electing two School Board Trustees (Places 3 and 4) to serve on the Crowley ISD School Board.

The finalized Order of Election for the May 1, 2021 Board of Trustees election will be presented for discussion and action during the January 28, 2021 Regular Board Meeting.

HB 1, passed in 2006, requires district trustee elections to be held on the same date as 1) the election for members of the governing body of a municipality located in the district or 2) the

general election for the state and county officers. The voters of a joint election will be served by common polling places consistent with Election Code 271.003(b).

This item will be presented during a future board meeting for Board approval.

## **Executive Session**

The Board of Trustees convened in Executive Session beginning at 8:39 p.m. and returned to open session at 8:57 p.m.

# **Consideration and Possible Action Item(s)**

No. 8187 Employment of Administrative Personnel – Assistant Principal at North Crowley High School

Member (**Gary Grassia**) Moved, Member (**Ryan Ray**) Seconded to approve the ORIGINAL motion 'Recommend approval of Antoli Sanchez for the position of Assistant Principal at North Crowley High School as presented.' Upon a roll call vote being taken, the vote was: Aye: 7 Nay: 0. The motion Carried unanimously 7 - 0.

Lyndsae Benton	Yes
June Davis	Yes
Gary Grassia	Yes
Mia Hall	Yes
LaTonya Mayfield	Yes
Ryan Ray	Yes
Nedra Robinson	Yes

There being no further business, the president declared the meeting was adjourned at 8:59 p.m.

PRESIDENT	
SECRETARY	
ASSISTANT SECRETARY	
APPROVED	