



# Modification to Board Policy CW(LOCAL): Naming Facilities

---

August 25, 2022



# Multi-Purpose Stadium Potential Naming Rights



- At least 18 school districts in Texas utilize their stadiums as revenue generators.
- An external entity contractually agrees to pay an annual/monthly amount for a specified number of years.



**CROWLEY INDEPENDENT SCHOOL DISTRICT**

The following guidelines shall be used in the naming of a school building or other facility in the District:

1. A facility may be named for a person who has served the District or community, especially in service to children.
2. A facility may be named for any local, state, or national heroic figure.
3. A nominee shall have made a significant contribution to society and/or education, and his or her name shall lend prestige and status to an institution of learning.
4. A facility may be named for a local residential or geographic area or state or national landmark.
5. **Proposed Modification:**  
A facility may be named for a significant financial donor or land donor.

# Multi-Purpose Stadium Potential Naming Rights



**CROWLEY INDEPENDENT SCHOOL DISTRICT**



# Modification to Board Policy CW(LOCAL): Naming Facilities

---

August 25, 2022

