

Modification to Board Policy CW(LOCAL): Naming Facilities

August 25, 2022

GOAL 2 ENGAGED COMMUNITY

Multi-Purpose Stadium Potential Naming Rights

- At least 18 school districts in Texas utilize their stadiums as revenue generators.
- An external entity contractually agrees to pay an annual/monthly amount for a specified number of years.



CROWLEY INDEPENDENT SCHOOL DISTRICT

Current Policy - CW(LOCAL)



The following guidelines shall be used in the naming of a school building or other facility in the District:

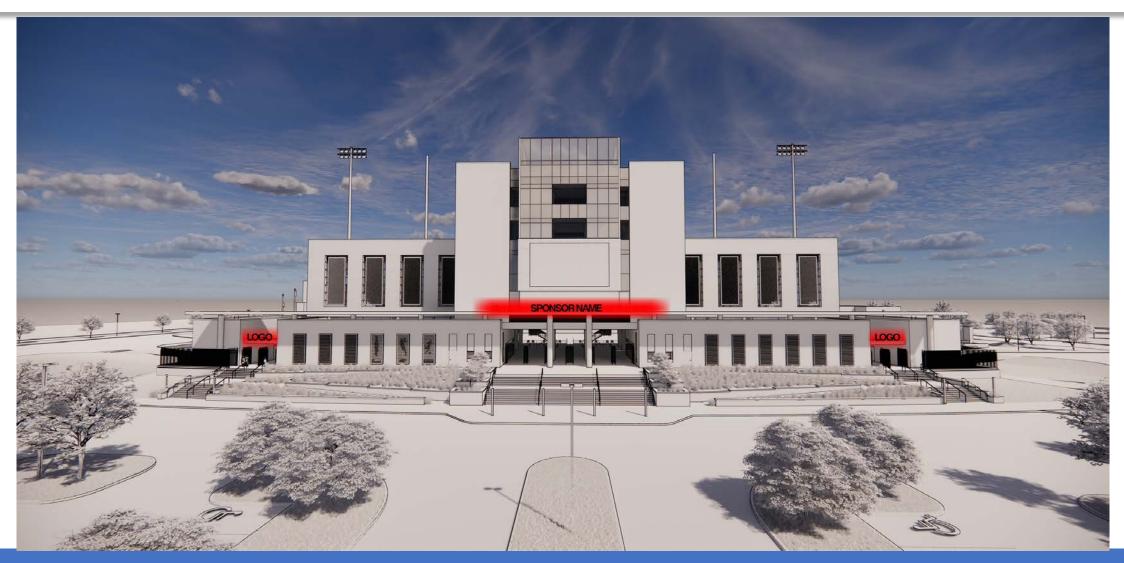
- 1. A facility may be named for a person who has served the District or community, especially in service to children.
- 2. A facility may be named for any local, state, or national heroic figure.
- 3. A nominee shall have made a significant contribution to society and/or education, and his or her name shall lend prestige and status to an institution of learning.
- 4. A facility may be named for a local residential or geographic area or state or national landmark.
- 5. <u>Proposed Modification</u>:

A facility may be named for a significant financial donor or land donor.

CROWLEY INDEPENDENT SCHOOL DISTRICT

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