

# Stadium Naming Rights Request for Proposal (RFP) 047-2024-2029

December 12, 2024



# Overview

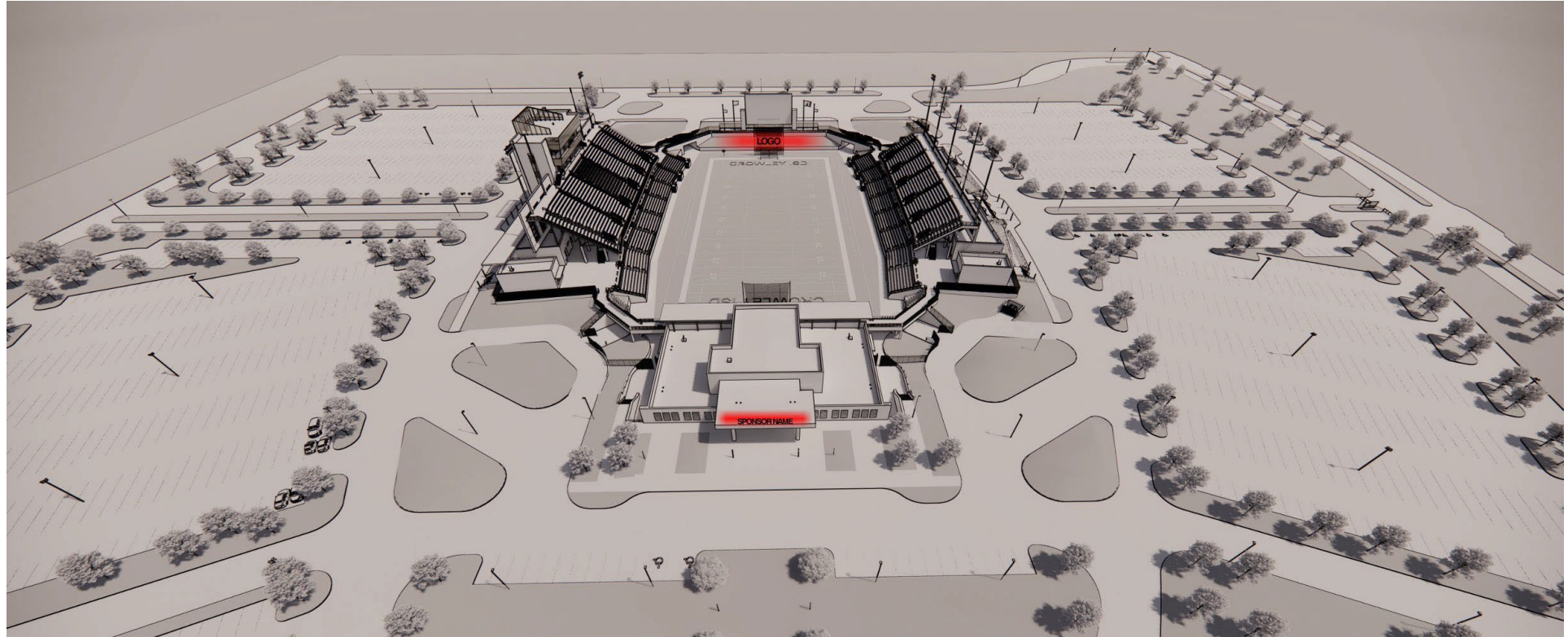
- 19 school districts in Texas have naming rights agreements for multi-purpose stadiums
  - Generates revenue for District
    - Support maintenance and upkeep of facility
- CISD Request for Proposals (RFP)
  - 10 yr, \$100,000 per year, \$1 million over term
  - 7 yr, \$125,000 per year, \$875,000 over term
  - 5 yr, \$150,000 per year, \$750,000 over term
- Timeline
  - Issue Date: 9-25-2024
  - Response Deadline: 10-24-2024

# RFP 047-2024-2029 Results

- Two Respondents
  - Texas Health Huguley
  - Local Financial Services Institution



# Field House





# Main Entry



# Visitor's Entry





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