



Crowley Independent School District

A Curriculum and Professional Development Proposal for:
Crowley Independent School District
April 16, 2021





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Shawneequa Blount
Director of Early Childhood
Crowley Independent School District
Crowley, Texas

Dear Shawneequa,

We are excited to share this Proposal for Curriculum, Digital Resources and Professional Development Services for the Crowley Independent School District. Frog Street is a Texas-based company and a leading provider of comprehensive early child-hood education solutions to public schools, Head Start programs and early child care centers. Frog Street Pre-K 2020 is based on early brain research and provides intentional age-appropriate instruction that is aligned to the Texas Pre-K Guidelines.

Attached are the proposal details, descriptions and pricing for Frog Street Pre-K 2020 Curriculum, Digital Resources and Professional Development Services.

The Professional Development Services included in this proposal will be free of charge for the life of the adoption. The estimated value of the free services is: \$17,250. Frog Street will also provide 2 complimentary registrations for Crowley Independent School District Administrators and a 50% discount to the Frog Street Splash 2021 Conference and Training for each curriculum kit purchased. The estimated value of this discount is: \$14,700. Frog Street's 29th Splash 2021 Conference is a unique professional learning experience and joyful celebration in honor of all champions in early childhood education! Splash 2021 will be offered as both a virtual and onsite event.

All Digital Resources associated with the new Frog Street Pre-K 2020 (Teacher Resource Portal, Pre-K at Home, ABCmouse® Schools and AIM Assessment) will be free of charge the first year. The value is represented on the attached quote.

Additionally, Frog Street has partnered with Discount School Supply to offer a \$200 coupon for each curriculum kit purchased to use for classroom supplies. Discount School Supply offers thousands of products ranging from proprietary items to popular national brands! Your Discount School Supply value is \$9,000.

We look forward to partnering with Crowley Independent School District to ensure the success of our next generation of children!

Sincerely,

Chris Cochran | Account Executive-North Texas
530 South Nolen Drive, Southlake TX 76092
ccochran@frogstreet.com | 214-563-9054

Company Address 530 S. Nolen
Southlake, TX 76092
US

Quote Number 00014793 Created Date 4/16/2021
Expiration Date 7/30/2021 MAS Customer Number CRO0150

Prepared By Trish Carmoney Contact Name Shawneequa Blount
Email tcarmoney@frogstreet.com Point of Contact Title Early Childhood Director/Contact
Sales Consultant Chris Cochran Email shawneequa.blount@crowley.k12.tx.us
Sales Consultant ccocchan@frogstreet.com
Email

Bill To Name CROWLEY ISD Ship To Name CROWLEY ISD
Bill To PO BOX 688
CROWLEY, TX 76036-0688
USA

Product	Product Description	Quantity	Sales Price	Total Price
FS21001-8	Frog Street Pre-K English (8 Years)	35.00	\$5,991.99	\$209,719.65
FS21000-8	Frog Street Pre-K Dual Language (8 Years)	10.00	\$6,991.99	\$69,919.90
TP8	Frog Street Teacher Resource Portal	90.00	\$0.00	\$0.00
ABC8	ABCmouse Pre-K Activities (up to 22 students)	45.00	\$0.00	\$0.00
AH8	Frog Street Pre-K at Home (up to 22 students)	45.00	\$0.00	\$0.00
AIMCRT1	AIM Criterion Assessment (up to 22 students, 1 year license)	45.00	\$0.00	\$0.00
DIS1	Discount School Supply Coupon (\$200 value per kit)	45.00	\$0.00	\$0.00
SPLASH1	SPLASH registration 50% discount (per attendee, per kit)	45.00	\$0.00	\$0.00
PL1	Professional Learning Commitment Plan	1.00	\$0.00	\$0.00

Comments Online Digital Resources are included for 8 years. A savings of \$92,160.
Shipping and Handling price reflects shipping to one location.
Estimated tax based on ship to address.

Total Price \$279,639.55
Shipping and Handling \$13,399.96
Grand Total \$293,039.51
Shipping Point

Please Fax To: (800) 759-3828 or Email To: customerservice@frogstreet.com

As an early childhood advocate, you understand the importance of effective tools, strategies and techniques to prepare children for school readiness.

Getting the right start for teachers, coaches, and administrators is critical to achieving desired outcomes. Frog Street's Professional Development sessions emphasize high-quality, consistent teaching with strategies for differentiation, pacing, and individualized instruction.

Frog Street Professional Development consultants have advanced degrees and certifications in the early childhood field. They are experienced early childhood teachers, administrators, content authors, and directors who understand the early childhood environment, challenges, and rewards.



Frog Street's Vision

is to change the next generation of children by equipping early childhood educators with developmentally appropriate curriculum and best-in-class professional development.

Complimentary Professional Development Commitment to Crowley Independent School District

with the adoption of Frog Street Pre-K 2020

Year One		
Training	Audience	Content
<p>Implementation Training Full Day each: -Frog Street Pre-K -Frog Street Threes</p>	<p>Teachers and Early Childhood Staff</p> <p>Sessions customized for:</p> <ul style="list-style-type: none"> • English Pre-K classrooms • Bilingual or Dual Language Pre-K classrooms • ECSE and inclusion classrooms 	<p>FSPK 2020 Implementation</p> <ul style="list-style-type: none"> • Component knowledge and application for classroom use • Instructional strategies with modeling and rehearsal for classroom applications • Lesson planning and implementation • Independent practice through learning centers • Differentiated instruction. • Virtual instruction opportunities • Digital support for families, teachers, children
<p>Just in Time Follow-Up Half-Day for PK and for Threes</p>	<p>Teachers and Early Childhood Staff</p>	<ul style="list-style-type: none"> • Overview of skills and concepts for upcoming theme • Model and applications • Action Plans

SPLASH Early Childhood Education Conference 2021

- Complimentary registration for 2 Crowley ISD EC Administrators
- 50% reduction for conference registration for each curriculum purchased.

Year Two		
Training	Audience	Content
Content Specific Half-Day	Teachers and Early Childhood Staff	Session options: <ul style="list-style-type: none"> • Literacy Foundations • Authentic Spanish Literacy Foundations • Developing Math Concepts • Social Emotional Development using Conscious Discipline* strategies • Vocabulary and Language Development • STEAM and Beginning Coding • Small Group and Differentiated Instruction • Developing Independent Practice through Learning Centers • Expressive Writing in the Early Childhood Classroom • Music and Movement • Technology and Virtual Learning
Year Two and Subsequent Years of the Adoption Contract		
Virtual Implementation Training Half-Day	New Teachers	<ul style="list-style-type: none"> • Component knowledge and application for use classroom use • Instructional strategies with modeling and rehearsal for classroom applications • Lesson planning and implementation • Independent practice through learning centers • Differentiated instruction • Virtual instruction opportunities • Digital support for families, teachers, children

- *Session can be customized to meet district needs.*
- *Session may be provided in person, virtual, or as recorded webinars.*
- *Sessions are designed for a maximum of 50 participants to facilitate successful implementations.*

Order Frog Street Pre-K 2020 and receive these FREE offers for Texas Proclamation 2021!

1 Discount School Supply Shopping Spree



www.discountsschoolsupply.com

Details: One **\$200 coupon** from Discount School Supply (DSS) provided for each Frog Street Pre-K 2020 curriculum kit purchased (English, Spanish or Dual Language). DSS provides a wide assortment of classroom products, ranging from a unique collection of proprietary items to your favorite national brands!

2 Access to ALL Digital Resources

Details: One year **FREE** subscription to all digital platforms aligned with Frog Street Pre-K 2020, including Pre-K at Home, AIM Assessment, ABCmouse® Frog Street Pre-K 2020 Activity Playlists and Teacher Resource Portal.

3 Splash 2021 Attendee Discounts

www.frogstreet.com/splash/

Details: One **50% OFF** registration offered for each curriculum kit purchased. Frog Street Splash 2021 is a two-day professional development conference that offers tools for teaching and real-world classroom strategies in a joyful celebration of early childhood educators!

4 Frog Street Professional Development

www.frogstreet.com/professional-development-2

Details: Various options are available to meet your needs. Your Frog Street Account Executive will help you find the right solution for you!



Contact Your Frog Street Account Executive TODAY!

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